

**South Dakota Counseling Association
North Central Chapter BOARD REPORT
(2015-2016 FISCAL YEAR)**

Name of Person Reporting and Position: Cindy Goehring, President, North Central Chapter

Goals/Objectives for the 2015-2016 Fiscal Year:

1. Spotlight chapter members & businesses that support member involvement
2. Re-engage previous members
3. Increase NCC output to members
4. Host a successful conference

Accomplishments from 7/1/15 to date:

First Quarter (July-Sept)

1. Held an officer meeting to discuss plans for the year and created the NCC calendar
2. Created spotlight surveys
3. Set up meeting dates and agendas
4. Set up training event for next quarter
5. Held 1st meeting: introduced new officers, provided training and overview on website & 123 system, distributed member certificates & annual calendar, collected spotlight surveys & volunteers for conference tasks, discussed upcoming events: training, counselor comradery, holiday project, etc.

Second Quarter (Oct-Dec):

1. Held meeting to identify leaders and begin conference planning (per our chapter)
2. Held 2nd meeting with all members invited to continue conference planning
3. Posted member spotlights on website and updated other web page information
4. Completed Chapter Challenge 1

Third Quarter (Jan-Mar):

Final Report:

Plan to Accomplish Goals/Objectives by 6/30/16:

1. Spotlight chapter members & businesses that support member involvement
 - a. Spotlight a member on the NCC section of the website several times throughout the year.
 - b. Invite local counseling businesses who support SDCA (with active membership) to highlight their activities this quarter
2. Re-engage previous members
 - a. Reach out to lapsed members from 2012-2014 to encourage rejoining SDCA.
 - b. Elect a secretary
3. Increase NCC output & engagement for members
 - a. Increase communication through email blasts from President Elect
 - b. Annual Presentation to College Students – NSU & PC
 - c. 2nd Annual Counselor Comradery Event
 - d. Implement Online Polling for Meeting Times, Awards Information, Conference Involvement, Events, Guest Speakers or Entertainment at meetings, etc.
4. Host a successful conference
 - a. Work with the board and conference committees to complete tasks related to conference